



Robert Bronkebakken

Senior UX designer & researcher

From Norway. Based in Arizona. Authorized to Work in the US, No Sponsorship Required.

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UX EXPERIENCE

Forte projects (2022 - present)

AI Service in App

UX Lead @ Confidential Client (Grocery Retail/Tech, Norway)

Methods: User Testing, User Interviews, Workshops, Wireframing, User Surveys, Beta Testing.

UX Audit Assignment & Internal UX Audit Framework Creation

UX Lead @ Kampanje/internal project (Media industry, Norway)

Methods: UX Audit (WCAG Review), Stakeholder Interviews, Wireframing.

UX Audit and Information Architecture

UX Lead for a Consultant Team @ KM (Maritime industry, Norway)

Methods: UX Audit, IA Research, UX Writing, Stakeholder Interviews, Prototyping.

User Insights & Insight Repository

UX Lead @ Norwegian (Commercial Airline, Norway)

Methods: User Testing, User Research, User Interviews, Workshops, A/B Testing, Insight Repository Creation.

Aize projects (2021-2022)

Software Prototype Testing with Expert Users

UX Lead on Visual Construction Planning (VCP) - SaaS (Digital Twins for Complex Building Projects), Norway

Methods: User Testing, User Research, User Interviews, Workshops, Prototyping, UI Design.

ice projects (2019-2021)

UX designer: Improve Digital Sales

Telecom industry, Norway

Mobile Subscription Product List Redesign

User Testing, User Research, Workshops, Prototyping, A/B Testing, CRO (Conversion Rate Optimization)

Introduction of Shopping Basket Functionality

User Testing, User Research, Workshops, Prototyping, A/B Testing, CRO (Conversion Rate Optimization)

New Product List and Simplified Checkout

User Testing, User Research, Workshops, Prototyping, A/B Testing, CRO (Conversion Rate Optimization)

TOOLS

- Figma & FigJam
- Sketch
- Abstract
- InVisionApp
- Zeplin
- OBS studio
- Photoshop
- Illustrator
- Miro
- Google Analytics
- Piwik
- Optimize
- Jira
- Confluence
- Trello

AI

- Figma
- Chat GPT
- Claude
- Le Chat
- Notion
- FireFly
- MidJourney

SKILLS

- User Research
- User interviews
- Workshops
- Usability testing
- Interaction Design
- UX audits
- Universal design (WCAG)
- Rapid Prototyping
- Visual Design
- A/B-testing
- CRO

GRAPHIC DESIGN/AD EXPERIENCE

- Lebara/Mycall - AD/Graphic designer: 2007-2019
- Aquent Australia - Graphic designer: 2006-2007
- Unipub Forlag - Graphic designer: 2004-2005
- Askim Grafix - Graphic designer: 2001-2003
- Askim Grafix - Graphic designer apprentice: 1998-2001

EDUCATION

- Interaction Design & User Experience, IGM + NTNU 2016-2017.
- Graphic Design certificate of apprenticeship, Askim Grafix + Østfold Fylkeskommune. 1998-2001
- Pre Academy Art School, KiB Bergen, 1997-1998
- Art School (Tegning, Form og farge) Hegggen VGS. GK 1990-1991 VK1 1992-1993.